

VA+DC FIRST® LEGO® League Challenge Sponsorship Levels



VIRGINIA + WASHINGTON, D.C.

Sponsorship Benefits	Platinum	Gold	Silver
Sponsor name included in official Championship Event - "Sponsor Name" 2020 VA-DC FIRST LEGO League Challenge Championship Event (1 available)	✓		
Mention in all championship public relations materials including: media, event advertising, volunteer t-shirts, and event programs	✓	✓	✓
Champions Awards at VA-DC FIRST LEGO League Championship Event (4 available)	✓		
Exclusive naming of a robot performance, robot design, project, or core values award at championship event (4 available)			✓
Right to have a staffed display table at championship event (4 available)	✓	✓	
Right to display a corporate banner at state tournament	✓	✓	
Mention in all regional tournament programs, brochures, posters and similar material with indication of sponsorship level	✓	✓	✓
Listing on VA-DC FIRST LEGO League website and link to sponsor's website	✓	✓	✓
Option to host a Build Day for your organization (Build day includes a set number of LEGO Challenge sets to use during regional and championship competitions)	✓	✓	
The option to volunteer at a local event (judges, referees, team support, etc.)	✓	✓	✓
Right to be featured in newsletters throughout the competition season	✓	✓	
Ability to be a key speaker and/or be the official sponsor of a webinar	✓	✓	
Right to have a booth at the Championship STEM Fair (Day 1 of Championship)	✓	✓	✓
Official Global Innovation Sponsor Title		✓	
Sponsor Logo on Tournament on Wheel (TOW) Trailers	✓	✓	✓

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In Kind Sponsorship:

If your organization is interested in getting involved, but unable to make a monetary contribution, reach out to Marketing@va-dcfl.org to learn more about our in kind sponsorship opportunities.

Area Sponsorships:

This option is best for organizations whose intention is to grow the *FIRST* organization with your community. This includes team sponsorships, professional development, coaches workshops, and webinar opportunities

Current List of Sponsors

Platinum



Gold

Booz | Allen | Hamilton

Silver



In Kind



Area Sponsors

